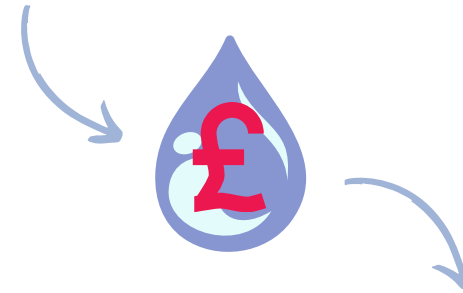




HESTON WEST RIPPLE EFFECT MAPPING WORKSHOP 1ST OCTOBER 2023

Big Local



ACTIVITIES

What did you do?

OUTPUTS

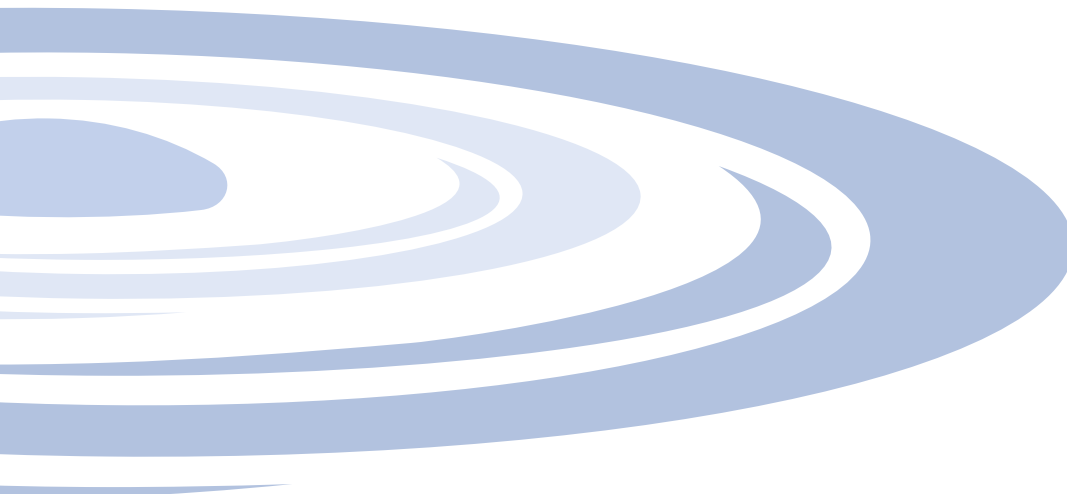
What did that result in?

OUTCOMES

How did this change your community?

IMPACTS

What are the wider and longer term changes for the community?



Activities that used the money

Events for community members	Volunteering opportunities	Murals and environmental clean up	Clubs and groups (online during Covid)	Travel events to new cultural and geographic places	Taking part in and linking to powerful stakeholders and decision making forum	Small grants offered	Investment in social businesses (CICs etc)	Board Meeting participation
↓	↓	↓	↓	↓	↓	↓	↓	↓
<p>O</p> <p>Different religious recognition and celebration (Hindu, Christian)</p> <p>U</p> <p>People attending</p> <p>Different community groups mixing</p> <p>T</p> <p>New connections and networks</p> <p>P</p> <p>U</p> <p>T</p> <p>S</p>	<p><i>'Gained experience in the field of working with kids and creating a nice environment'</i></p> <p><i>'Gave people volunteering opportunities on projects we worked on...'</i></p>	<p>Mural on walls painted by local people</p> <p>Litter picking and a cleaner community</p>	<p>Creative clubs (film, embroidery, needlework)</p> <p>Sports/exercise activities (walking football, boxing)</p> <p>Women only & mums groups,</p> <p>Diverse range of clubs and activities – something for everyone</p> <p>WhatsApp groups</p> <p>Community members take part in a club, learn from participating and encouraged to start and run their own club learning leadership and community motivational skills</p>	<p>Trips to South Korea (offered to Somali women to increase exposure and opportunity for participation)</p>	<p>Young people attended Youth Forum in Westminster</p> <p>Regular meetings between Big Local representatives with Council leader and councillors</p> <p>Links between Big Local activities and social prescribing from NHS</p>	<p>Many small projects/ programmes based on communities' priorities and self-identified gaps</p> <p>Podcast production</p> <p>Training to move ideas forward including how to raise funds</p>	<p>New CICs established that are led by and serve the community</p> <p>Local people who had volunteered and gained skills employed by CIC</p>	<p>Diverse range of board members – intergenerational, different abilities, different backgrounds and ethnicities where people can express their views, opinions and suggestions</p>

OUTCOMES

<p>New connections</p> <p>Confidence to attend other opportunities</p> <p>Increased awareness of what was available</p> <p>Increased trust in Big Local and other residents what they were trying to achieve</p> <p><i>'Help us understand people's culture'</i></p> <p><i>'Encourage diversity and learn to accept others'</i></p>	<p><i>Got employment through this experience</i></p> <p><i>Gave young people a safe space to develop and encourage their wellbeing</i></p> <p>Increased participation in events and projects to improve place</p> <p>Provided role models to others, especially young people who followed their parents footsteps on the volunteering journey</p>	<p>Sense of pride of place</p> <p>Social connection</p>	<p>Networking and sharing ideas</p> <p><i>'Boosts confidence and keeps everyone entertained. Gives them a place to come to when you're low. Making new friends'</i></p> <p>Learning new skills & ways to communicate; passing on learning to others</p> <p>Offering safe spaces for marginalised communities to connect and raise issues</p> <p><i>'Feel important now. I can let people know I am part of a group'</i></p> <p>Reconnected people after COVID</p> <p>Opportunities to socialise with different ages and cultures</p> <p>Film club captured Big Local legacy and impacts and communicate them with the community</p>	<p>Exposure to what is happening in the world outside the area</p> <p>Inspiration for different life pathways and possibilities</p> <p>Promotes creativity when thinking about community problems and solutions</p> <p>Learning from others</p> <p>Community members inspired to think of new ideas and how things could be done differently based on what they had observed</p> <p>Film club created awareness of social problems like bullying, knife crime</p>	<p>Community ideas developed and shared in decision making forum and between personal relationships</p> <p>Track record of delivery and community led initiatives communicated directly to decision makers</p> <p>Increased belief in community led change by people who hold power and have capacity to make sustainable change</p> <p>Council commission new community engagement projects through Big Local and associated organisations</p> <p>Increased employment opportunities</p>	<p>Decision making spaces opened up for community members</p> <p>News skills developed – making and adapting plans, budgets, feasibility exercise</p> <p>Increased trust in Big Local that voices are not only being heard but actioned</p> <p><i>'Opportunities to make ideas come true- a chain reaction'</i></p> <p><i>'People with power supporting those with less'</i></p> <p>Safe and supported spaces to learn by doing and <i>learning from failure</i> – present and if unsuccessful, make changes and present again</p>	<p>CICs are better able to connect with communities and share their needs with decision makers (e.g. council planning)</p> <p>CICs know how to apply for funding and become sustainable bringing additional money to the community</p>	<p>Increased confidence to share opinions that are valued and heard</p> <p>Opportunity for the community to hold the partnership accountable</p> <p>Community see that community led change is feasible, possible and worth pursuing</p> <p>Diverse people empowered by having spaces to make decisions and influence governance and implementation of local projects.</p>
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Less isolation

Community integration and understanding of different cultural practices

Sense of belonging (especially for isolated communities Somali community in this case)

Increased visibility of minority communities

Community cohesion 'bring community out'

Reduced discrimination and hate crime

Better wellbeing for children and young people throughout summer and a space to grow

People at the 'Front' [in power] pulling people from 'the back' [less power]

Better care of community environment

Increased value on property

More attractive to investors

New strengths and assets in communities as learning and passing on skills moves in cycles (e.g. New skills, networks and exposure leads to employment, new opportunities and less isolation)

Better integration of cross cultural and generational communities-strengthening community resilience, connectivity and safety

'when you walk around you know more people and feel more safe'

Gender rights, women have a space to share risks and concerns and make links to services that could support them

Improved physical and mental wellbeing

Improved social connection

Increased awareness and discussion platforms about social issues

Shaping local decision making for community benefit

Increased opportunity for sustained community led projects

Employment changes individual life choices and pathways, especially for young people who were often on antisocial pathways and were unaware of or uninspired to access traditional development pathways

Growth of groups/services /projects that specifically serve the needs of marginalised communities such as people with different physical and mental ability, Somali women.

Power shifts from communities trying to get their voices heard to council seeking their voices through better connected and representative organisations that are led by communities

Community ideas reach decision makers

				<i>'I would just sit in my room all day otherwise'</i> (young person with physical disability and carer) Sense of identity within the community					
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COMMON THREADS:
Better ability to identify community problems, priorities and develop solutions that are contextually relevant and build on community assets
New and strengthened community assets and ability to generate and sustain changes
A culture of belief and possibility is developed
Community cohesion and social connection developed a sense of family and togetherness
As people developed, they shared their skills and taught others, this was described as a chain reaction that kept the momentum and energy going in an urban context that has lots of transitional residents- one board member referred to this approach as being akin to having a football team, as a player leaves there needs a player ready to fill the space

**Italics are direct quotes*



"...our influence also inspired other community groups to set up in the area. And that's when the council starts to take that seriously. They realise the influence is growing and other groups are forming....they actually came to our events and they've seen change and they use us to get information out to the community. And they saw also how we developed the response to the pandemic. How we were able to be one of the first groups in the borough to set up everything before the actual pandemic was actually announced....we also connected ourselves to other groups without the council.... it's all done by our own team of participants and volunteers."

"I think in terms of the local community being quite powerful, I think we've demonstrated very well that... if a project has got money that they want people to apply for from the council, they come to us to say 'this funding is now coming up it might be something that you're interested in' and we've got quite a lot of funding for different projects... we've got better at applying for funding...the council's ward meetings, we run it for them here in the school."



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OUR COMMITMENTS

