



COMMUNITY YOUTH ENGAGEMENT

OUR GOAL...

We will present a workshop focusing on developing youth engagement in your area.

We will go through our youth engagement strategy, developed by our young people and in addition, go through a few case studies.

We hope the workshop will offer you an unique insight how we grew our Big Local Youth Action Team and an inspiration for other Big Local areas to follow in our footsteps.



AGENDA...

- **Introduction**
- Who's here from Heston West!
- **Our story so far...**
- We're into Year 4 and done some pretty cool things!
- **Legacy**
- What we have achieved, challenges and next steps
- **How to get young people involved?**
- Our step by step guide to engaging local youth alongside a few case studies
- **Questions and Answers**
- Opportunity to ask questions and provide feedback
- **Next Steps...**
- Coming to your Big Local area and partnership working!



INTRODUCTION

WHO'S HERE FROM HESTON WEST!



INTRODUCTION

TAZ VIRDEE

LAYBA NISAR

CALLUM WILLS

IMAN JAURA

SANJAY SURESH



OUR STORY SO FAR...

WE'RE INTO YEAR 4 AND
DONE SOME PRETTY COOL
THINGS!



OUR STORY SO FAR...

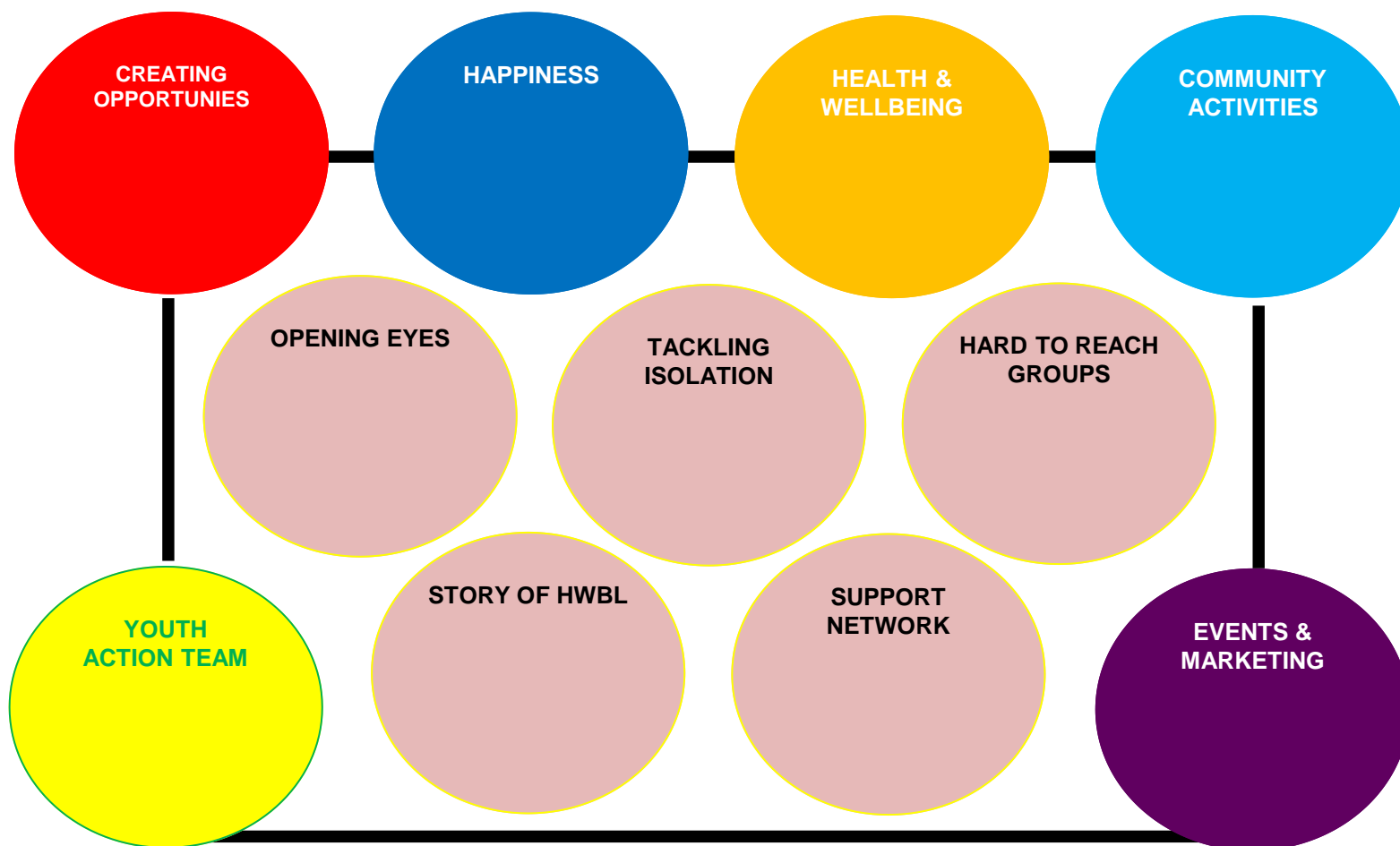
- ONE OF THE SMALLER BIG LOCAL AREAS SPREAD OVER THREE SMALL ESTATES
- ONE OF THE FIRST BIG LOCAL AREAS
- ONE OF THE LAST TO BECOME FULLY ACTIVE
- HIGH LEVELS OF SHIFT WORK, NO PREVIOUS SENSE OF IDENTITY, TRANSIENT POPULATION



OUR MISSION

CREATE OPPORTUNITIES FOR
LOCAL PEOPLE TO LIVE
HEALTHIER AND HAPPIER
LIVES





LEGACY

WHAT WE HAVE
ACHIEVED, CHALLENGES
AND NEXT STEPS



LEGACY

1



2



3



LEGACY...

- Increased levels of confidence to get involved
- Positive opinion about young people
- People report better health, are happier and report enhanced quality of life
- Become an inspiration to other communities
- Pride in our community
- Skilled and confident community
- HWBL to become a legal entity
- Self sustaining community



LEGACY...

- Have somewhere special for HWBL
- HWBL advocacy role / support network
- Qualified volunteers
- Wider range of contacts and networks
- Physical area looks and feels good
- HWBL becomes a charity
- Successfully bid from different funding streams
- More people (particularly young people) volunteer



LEGACY...

More youth involvement – to do more and help organise, develop and deliver activities/workshops/events

Increase life skills activities/programmes

Work outside our area and link up with the foot of each surrounding borough from Ealing, Hounslow, Hillingdon and Spelthorne.

Develop a new LTO – name in favour is **ARCH**
(Arts, Reaching Out, Communities and Health and Wellbeing)



ARCH

(Arts, Reaching Out, Communities and Health and Wellbeing)



HOW TO GET YOUNG PEOPLE INVOLVED ...

OUR STEP BY STEP GUIDE TO
ENGAGING LOCAL YOUTH
ALONGSIDE A FEW CASE STUDIES



CASE STUDY...

LAYBA NISAR

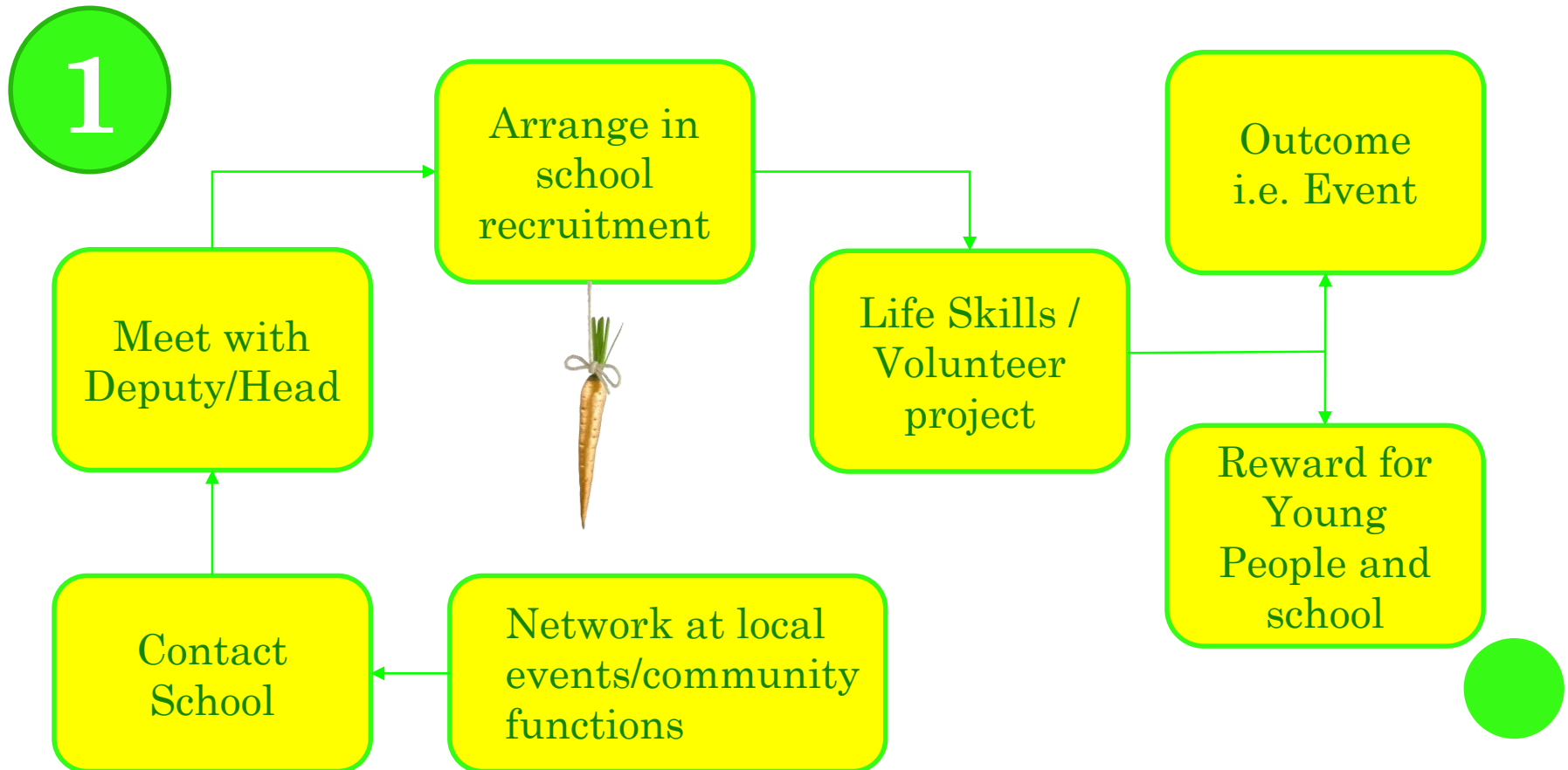


HOW TO GET YOUNG PEOPLE INVOLVED ...

SCHOOL/COLLEGE



HOW TO GET YOUNG PEOPLE INVOLVED ...



HOW TO GET YOUNG PEOPLE INVOLVED ...



DofE Award
Jack Petchy Award
Personal UCAS Statement
Work Experience
Recognition

But it doesn't stop there!
It's important to find out young people's motivation



HOW TO GET YOUNG PEOPLE INVOLVED ...

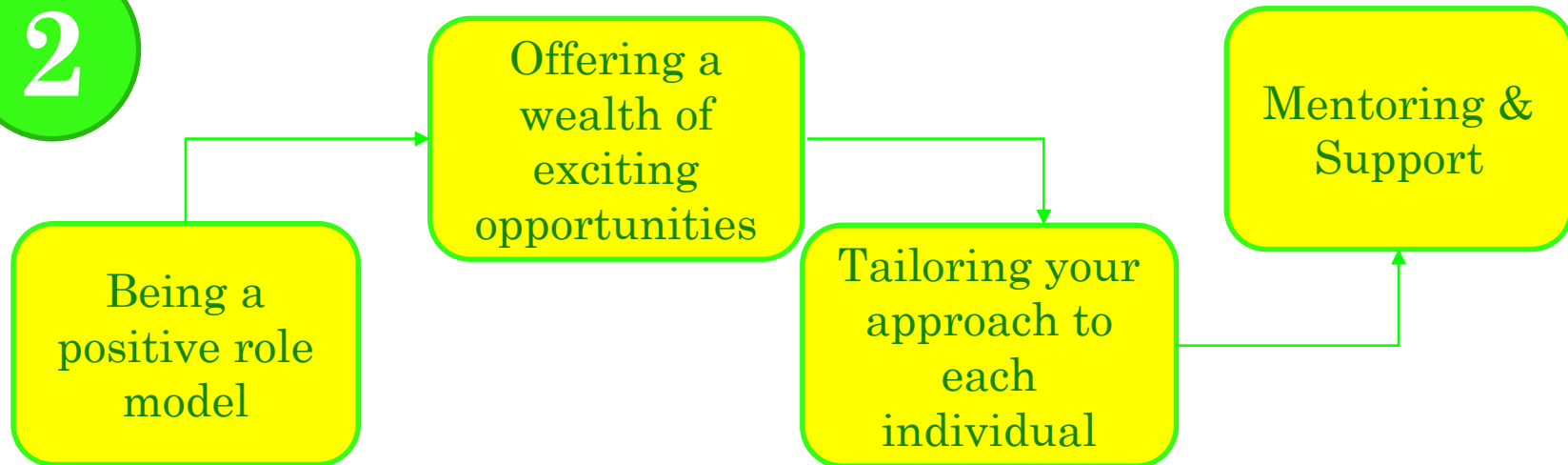


**OUR FIRST EVER YOUTH ACTION TEAM 2016
COMMUNITY SPORTS & ARTS EVENT**



HOW TO GET YOUNG PEOPLE INVOLVED ...

2



Effective communication to create ongoing momentum



HOW TO GET YOUNG PEOPLE INVOLVED ...



CASE STUDY...

CALLUM WILLS



HOW TO GET YOUNG PEOPLE INVOLVED ...

ACTIVITIES/EVENTS



HOW TO GET YOUNG PEOPLE INVOLVED ...



RETAINING YOUNG VOLUNTEERS...

Unique
opportunities

Create a
supportive family

Effective
communication

Create a feeling
of belonging



CASE STUDY...

SANJAY SURESH



CASE STUDY...

IMAN JAURA



QUESTIONS & ANSWERS

OPPORTUNITY TO ASK
QUESTIONS AND PROVIDE
FEEDBACK



NEXT STEPS...

COMING TO YOUR BIG LOCAL
AREA AND PARTNERSHIP
WORKING!

